

PUBLIC RELATIONS

Students in this program explore the relationships that an organization builds with its employees, consumers, government, investors, donors, and community. It specifically explores how this relationship is related to the company's success.

Junior Year

COM 215: Survey in PR
COM 313: Writing for PR
COM 317: PR Research
2 BRC, COM or JLM Elect*
2 Seq Electives ∞
Upp. Div. Elective

Senior Year

COM 415: Case Studies
COM 416: Capstone
2 BRC, COM or JLM Elect*
5 Upp. Div. Elect

*At least 9 cr. must be 300- or 400 upper level
∞ Sequence electives chosen from Journalism, Marketing, American Politics, Global Politics or *Other* based on advisement

Check out these common minors for a major in Broadcasting & Mass Communication, Communication & Social Interaction, Journalism or Public Relations!

Athletic Coaching: 18 Credits

PED 215
PED 340
PED 350
Elective Requirements: 9 Credits (see catalogue)

Audio Design & Production Minor: 24 Credits

BRC 220 MUS 383
MUS 206 THT 121
MUS 382 THT 312
Elective Requirements: 6 Credits outside of major (see catalogue)

Creative Writing: 21 Credits

CRW 300
Select two courses:
CRW 201 CRW 207
CRW 205 CRW 208
CRW 206
Elective Requirements: 12 Credits (see catalogue)

Photography: 21 Credits

ART 207 ART 443
ART 243 ART 414 OR ART 496
ART 343
Elective Requirements: 6 Credits from Photography

Political Science Minor: 21 Credits

POL 201 POL 205
POL 203
Elective Requirements: 12 Credits (see catalogue)

Psychology Minor: 18 Credits

PSY 100 PSY 340 Or PSY 350
PSY 303 PSY 200 Or PSY 320
PSY 305 PSY Elective

GRADUATION REQUIREMENTS

All students graduating from SUNY Oswego must have:

- ✓ A minimum GPA of 2.0 for graduation (in major & cumulative)
- ✓ A minimum of **120** hours for degree purposes
- ✓ 42 credits of upper division work (300-400 level) from Oswego
- ✓ Maximum transfer credits of **60** from community college
- ✓ At least ½ of major credits taken at Oswego
- ✓ Major and cognate courses completed with a C- or better

Contact the following offices at SUNY Oswego for specific transfer information:

Transfer Services Coordinator

Corie Kohlbach
183 Marano Campus Center
315-312-3638
corie.kohlbach@oswego.edu

Transfer Success Advisors

Rosemarie Puppato
315-312-4951
rpuppato@oswego.edu

Scott Cunningham

Communication Studies Interim Department Chair

Taejin Jung
4 Lanigan
315.312.3520
taejin.jung@oswego.edu

315-312-2058
scott.cunningham@oswego.edu

Transfer Center

170 Marano Campus Center
<https://www.oswego.edu/transfer-services/>

Information in this passport may change without notice. Students must complete all current SUNY Oswego program requirements in order to graduate.

"The contents of this passport were developed under grant P116F140327 from the U.S. Department of Education. However, those contents do not necessarily represent the policy of the U.S. Department of Education, and you should not assume endorsement by the Federal Government."



FALL 2017

DUTCHESS COMMUNITY COLLEGE

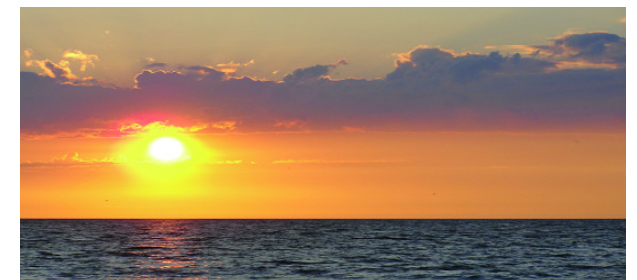
Dutchess Community College:
Communication & Media Arts A.S.

Passport to Oswego



SUNY Oswego:

- ◇ Broadcasting & Mass Communication B.A.
- ◇ Communication & Social Interaction B.A.
- ◇ Journalism B.A.
- ◇ Public Relations B.A.



STEPS FOR EFFICIENT TRANSFER

1. Print out current degree plan.
2. Check off the courses you have completed.
3. Schedule a meeting with a Transfer Counselor at DCC.
4. Make sure your remaining DCC courses meet Oswego Course Equivalents. (Consult the course equivalency table in this passport)
5. **Complete SUNY Gen Ed Requirements at DCC to be exempt from Gen Ed at Oswego! (See below for more information, or speak with an advisor)**
6. Apply to SUNY Oswego as you near the completion of your CC degree, and speak with a Transfer Success Advisor.
7. **Complete your DCC degree.**

Contact the following offices at DCC for specific transfer information:

Academic Coaching & Transfer Center

301 Orcutt Student Services Center
845-431-8600
Fax: 845-431-8046

Communications and Media Arts Program Chair

Dana Weidman
CBI-210B
(845) 431-8612

Coordinator of Transfer Services

Roza Makhmudova
Academic Coaching & Transfer Center
301 Orcutt Student Services Center
845 431-8695
roza.makhmudova@sunydutchess.edu

GENERAL EDUCATION INFORMATION

- ✓ Students who have **not** completed the SUNY Gen Ed Requirements must complete Oswego's Gen Ed program.
- ✓ Some courses taken at 2-year school will **not transfer as upper division credit at Oswego.**
- ✓ Several courses may be given equivalencies only as lower division credit.

Below are the recommended courses students should take at DCC with their SUNY Oswego equivalencies.

Dutchess CC Courses		Oswego Course Equivalents
First Year: 34 cr.		
American History Selective	(3 cr.)	Transfer Credit
Art Elective	(3 cr.)	Transfer Credit
COM 100: Com Intro Seminar	(1 cr.)	Transfer Credit
COM 101: Intro to Com Media	(3 cr.)	BRC 108
COM 103: Art & Craft of Editing	(3 cr.)	JLM 220
COM 110: Video Production	(3 cr.)	BRC 235
COM 120: Intro to Media Writing	(3 cr.)	COM 229
COM 140: Media & Society	(3 cr.)	Transfer Credit
ENG 101: Composition I	(3 cr.)	ENG 102
ENG 102: Composition II	(3 cr.)	ENG 204
MAT 118*	(3 cr.)	MAT 158
SPE 101: Public Speaking **	(3 cr.)	COM 210
Second Year: 28 cr.		
BHS 103: Social Prob in World	(3 cr.)	SOC 280
COM Elective	(4 cr.)	Transfer Credit
COM Elect(COM 233/COM 249)	(4 cr.)	(BRC 220/BRC 235)
Free Elective	(3 cr.)	Transfer Credit
Interest Area (SPE 100)**	(3 cr.)	(COM 100)
Interest Area Course	(3 cr.)	Transfer Credit
Science Elective	(8 cr.)	Transfer Credit
*Recommended Math Elective		
**Recommended course		

Note:

Be aware that all credits in communication-related fields will add to the 54 hour cap at Oswego and could extend your stay.

The SUNY Oswego courses listed include major and cognate coursework only. Other electives are required; broadcasting, communication, or other electives should be selected with advisor approval.

BROADCASTING & MASS COMMUNICATION

This major is designed to provide students with an understanding of the mass media industries, including radio, television, cable, film, the Internet, multimedia, and mobile platforms.

Junior Year

POL 205: American Government
BRC 319: Mass Media & Law *
BRC 320: Programs & Effects
2 Upp. Div. BRC Elect
COM Elective
3 Upp. Div. Elect

Senior Year

BRC 301
2 COM Elect
Upp Div BRC Elective
6 Upp. Div. Elect

*Must take BRC 319 before BRC 320

COMMUNICATION & SOCIAL INTERACTION

This highly desired major allows students to explore the various ways human beings interact and exchange ideas. Students analyze the process of creating, sending and interpreting verbal and nonverbal messages and how those messages are influenced by gender, culture, and ethics.

Junior Year

COM 212: Interpersonal Com
COM 301: Com Theories
COM 302: Message Criticism
2 BRC, COM or JLM Elect*
3 Upp. Div. Elect

Senior Year

COM 303: Qualitative Research
COM 490: Com & Service Learning
2 BRC, COM or JLM Elect*
3 Upp. Div. Elect
COM 360/ 370/375/380

*At least 9 cr. must be 300- or 400 level

JOURNALISM

Students in this program explore the relationships that an organization builds with its employees, consumers, government, investors, donors, and community. It specifically explores how this relationship is related to the company's success.

Junior Year

JLM 209: Intro to Newswriting
BRC 229: Broadcast Newswriting
JLM 309: Adv Newswriting
BRC 319/COM 380 (spr)
3 Upp Div Electives*

Senior Year

JLM 310: Investigative Report
JLM 319: Practicum
JLM 498: Internship

Additional Learning Agreement Coursework: 18-36cr

Student, with faculty, devises learning agreement; typically a minor or second major program

*Under advisement based on career goals in areas of Writing & Editing, Electronic News, Graphic Design, or Investigative Methods