

Communications and Media Arts

A.S. | Associate in Science



This media production program is designed for students interested in the mass media, broadcast journalism, video and audio production, public relations, visual effects, screenwriting and documentary and narrative film production. Through an organized program of study, students are provided with media theory, techniques and practices in service of creative expression and career development. Graduates will be prepared for positions in television production, video and film production facilities, radio, audio recording studios and news media or to transfer to four-year colleges.

For more information, contact the Admissions Office at (845) 431-8010 or visit www.sunydutchess.edu/academics

Communications and Media Arts (COM)

(HEGIS 5008)

The Associate in Science (A.S.) degree is awarded upon completion of the requirements for this program.

Students who successfully complete the Associate in Science (A.S.) degree in Communication and Media Arts (COM) will be able to:

- Solve creative problems within their field of communications and media arts, including research and synthesis of technical, aesthetic, and conceptual information;
- Effectively communicate their ideas and connect with their intended audience using visual, oral and written presentation skills relevant to their field;
- Execute technical, aesthetic and conceptual decisions based upon an understanding of communications and media arts;
- Evaluate work in their field, including their own work, using professional terminology;
- Explain the influence of social, cultural and aesthetic trends on historical and contemporary films, television programs, and media productions.

FIRST SEMESTER

		credits
COM 100	Communications Introductory Seminar	1
ENG 101	Composition I	3
Math (a)	(Appendix A)	3
COM 101	Introduction to Media Communication	3
COM 103	The Art and Craft of Editing	3
ART (b)	Art Gen. Ed. H	3
		Total: 16

SECOND SEMESTER

ENG 102	Composition II	3
American History (Appendix D)		3
COM 110	Short Film Production	3
COM 120	Media Writing	3
COM 140	Media and Mass Communication	3
SPE 100 or 101	Oral Communication	3
		Total: 18

THIRD SEMESTER

BHS 103	Social Science Gen. Ed. C	3
Program Elective (c)		4
Directed Elective (d)		3-4
Science (e)	Science Gen. Ed. B	4
		Total: 14-15

FOURTH SEMESTER

Program Elective (c)		4
Directed Elective (d)		3-4
Science (e)	Science Gen. Ed. B	4
Free elective (f)		3
		Total: 14-15
Total Credit Hours: 62-64		

- Mathematics course: MAT 109 or higher.
- Students must select an Art Course: ART110, ART112, ART150 or ART157.
- Program Electives: Students must select two courses from the list below. Students should be aware that some of these courses are offered in the fall and others in the spring semester. COM 210 is a pre-requisite for COM 211.

COM 210 (Fall), COM 211 (Spring), COM 221, COM 222, COM 233, COM 234 (Spring), COM 249, COM 250 and FLM 244.
- Directed Electives: Students must select two courses from the list below to complement their concentration.
Acting and Directing: THE220, SPE102, THE109, THE209
Advertising and Marketing: BUS105, BUS107
Audio Production and Music: COM233, COM234, MUS101, MUS104, MUS115, MUS116, MUS219
Documentary Film: COM262, COM263, COM280
Film or Media Studies: FLM243, FLM246, ENG226, HUM205
Journalism and Public Relations: COM222, COM221
Photography: ART150, ART153, ART157, ART254, ART257
Film and Television Production: COM249, COM250, COM262, COM263
Visual Effects: COM210, COM 211, ART110, ART112, ART140, ART161
Screenwriting: FLM244
Internship: Students may take a 3-credit internship as an Interest Area Course: COM261.
- Science courses: Applicable four-credit courses in astronomy, biology, chemistry, geology, physical sciences, physics.
- See page 33 for a full discussion of the free elective requirement.