

BUSINESS

SMALL BUSINESS MANAGEMENT

Overview

The Small Business Management Microcredential directly targets adult learners within the community looking to start a business or improve or gain skills to strengthen an existing entrepreneurial venture.

Students who successfully complete this Microcredential will be able to:

- Demonstrate application of basic management and marketing principles;
- Apply human relations and communication skills in the business community;
- Identify the procedure for planning and organizing a small business.

Requirements

For requirements, see Program Map.

Program Map

Required Courses		Course Hours Per Week		Semester Hours
		Class	Lab	Credit
BUS-102	FOUNDATIONS OF BUSINESS	3	0	3
BUS-107	PRINCIPLES OF MARKETING	3	0	3
BUS-208	SMALL BUSINESS MANAGEMENT	3	0	3
Credit Hours		9	0	9
Total Required Minimum Semester Hours Credit				9

Because a Microcredential is comprised of short course sequences, requirements for a Microcredential are to be completed at DCC. Any exception to this would require departmental approval in order to transfer in credits.

No more than 50% of credits may be accepted in transfer.*

A digital badge will be awarded to students who complete the required coursework and earn a 2.0 or higher in each course.

If the Microcredential contains a certification exam, a successful score on that exam is also required for the award of the Microcredential.

**Certain courses may be required to be taken at DCC; check your specific program for these exceptions.*

This microcredential can be stacked into:

[Business Administration A.S.](#)

[Business Management A.A.S.](#)

Contact Information

